

# PROFITABLE LEADERSHIP NOW!

Game-Changing Guidance for Running a Dynamic and Profitable Enterprise

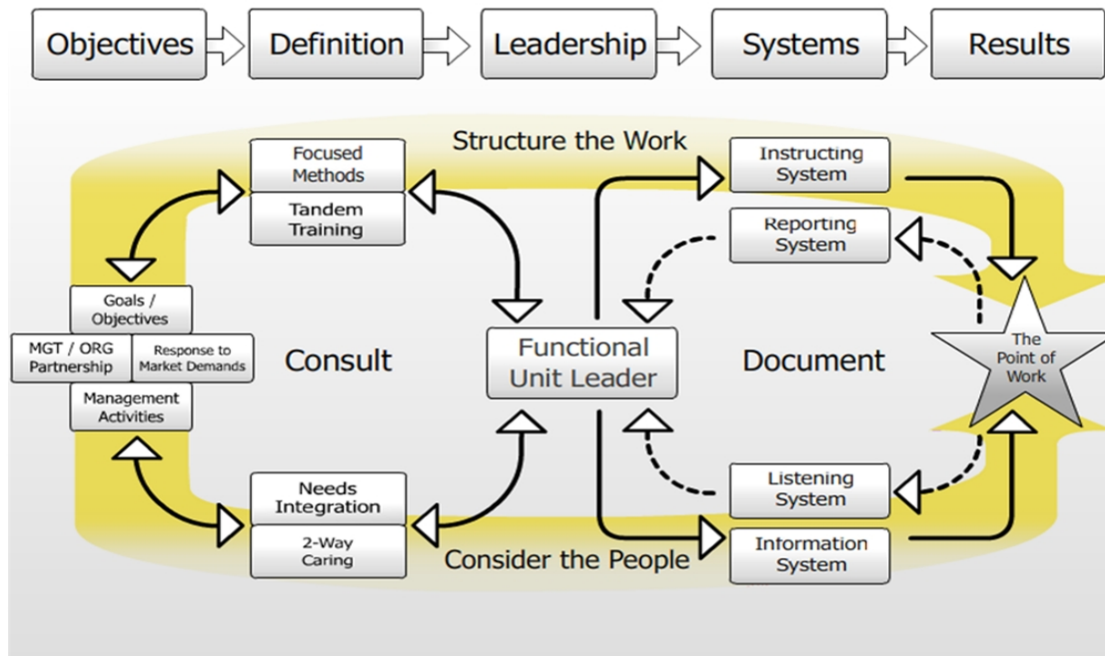
**What is your leadership strategy to manage the market and organization for profitable growth?**

*Do you know “Where-to-Play” and “How-to-Win?”*

- If you were asked to step up to a whiteboard and draw a diagram of leadership and management for profit and growth, what would it look like?
- How do you balance the needs of “making the numbers” with concern for the well being of the members of the organization?
- There are many management courses and books about organizational skills, **but what ties them together?**

**PROFITABLE LEADERSHIP NOW!** – is a foundational program for making leaders more successful, at any level, capable of creating a winning market position and running a highly efficient and profitable organization. It reveals the critical “people” strategies for hiring, training, managing and motivating...how to increase collaboration and have people WANT to follow your lead! Instantly, gain 100+ years of leadership and management knowledge and experience – how to decide and deliver to plan – including new Lean Manufacturing perspectives.

*All Economic Results are a Function of Human Behavior!*



**The Purpose of this Program is to...**

- **Provide a visual model** of effective leadership and management to serve the needs of customers and stakeholders.
- **Provide a leadership strategy** for managing and training an innovative and profitable organization.
- **Demonstrate how effective leadership and management** components and systems relate to each other.
- **Present a "roadmap"** that will lead to creating a more effective and responsive organization, internally and externally

We offer this instructional program in a series of workshops via an interactive, flash format for on-screen visual training or PowerPoint and leave you with the program documentation in printed form.

To see if our **PROFITABLE LEADERSHIP NOW!** program is right for your business, take the next step and see what it takes to get started. This program has over 130 client successes in over 15+ years of application and will add to your success. Additional advisory services are available...**Contact John @ (440) 759-1915 to schedule a FREE Profitable Leadership conversation today!**